



County Name	Survey Type	Grade Level	Number of Respondents (N)
Participating Schools - Year 7 / County	Parent Survey Grade 12	12	485

County-Level Response Rates

Surveys Administered	2445
Surveys Received	485
County Response Rate (%)	19.8%

Results (Percentages) by Survey Questionⁱ

1. What is your gender?

	(%)
Male	24.5%
Female	74.2%
Other	0.2%
No Response	1.0%

2. What is your relationship to the child who brought this survey home?

	(%)
Parent	86.0%
Legal guardian	8.0%
Step or foster parent	4.5%
Grandparent	2.1%
Other	0.4%
No Response	1.6%

*Table above includes all possible responses so total may exceed 100%.

3. What is your race?

	(%)
White	96.3%
Black or African American	0.6%
Asian	0.0%
American Indian or Alaska Native	0.2%
Native Hawaiian or Other Pacific Islander	0.0%
Two or more races	1.0%
Other	0.0%
No Response	1.9%

*Table above includes all possible responses so total may exceed 100%.



4. What is your ethnicity?

	(%)
Hispanic or Latino	1.0%
Not Hispanic or Latino	87.0%
Other	0.8%
No Response	11.1%

5. What is the main language you speak at home?

	(%)
English	96.3%
Spanish	0.2%
Other	0.2%
No Response	3.3%

6. Which of the following options best describes your family's total annual income?

	(%)
\$30,000 or less	15.1%
\$30,001 - \$60,000	23.1%
\$60,001 - \$100,000	20.6%
\$100,001 or more	10.3%
Don't know or I'd rather not say	28.7%
No Response	2.3%

7. What is the highest level of education achieved by your student's parent(s)/guardian(s)?

	(%)
Some high school	4.7%
High school diploma/GED	33.6%
Some college	18.1%
2-year college degree (Associate's)	9.3%
4-year college degree (Bachelor's)	17.7%
Master's degree	9.3%
Ph.D. or higher	2.3%
Don't know	3.3%
No Response	1.6%

8. If you have other students, how many have attended or are currently attending college?

	(%)
0	57.7%
1	21.4%
2	4.5%
3	1.0%
4	0.0%
5 or more	0.2%



I don't have other children.	13.6%
No Response	1.4%

9. Have you talked with your student about attending college?

	(%)
Yes	92.8%
No	5.6%
No Response	1.6%

10. How strongly do you agree or disagree with the following statement?

	Strongly Disagree (%)	Disagree (%)	Agree (%)	Strongly Agree (%)	No Response (%)
Attending college is important to my student's career goals and future	5.2%	6.8%	31.8%	53.0%	3.3%

11. What is the highest level of education that you would...

	Like your student to get? (%)	Expect your student to get? (%)
High school or less	6.4%	10.5%
Some college	13.4%	15.3%
2-year college degree (Associate's)	8.2%	12.8%
4-year college degree (Bachelor's)	46.8%	44.5%
More than a 4-year college degree	23.5%	15.3%
No Response	1.6%	1.6%

12. Has anyone from your child's school or GEAR UP ever spoken with you about...

	Yes (%)	No (%)	No Response (%)
College Entrance Requirements?	46.4%	49.3%	4.3%
Availability of Financial Aid?	51.8%	44.3%	3.9%

13. How, if at all, has your ability to gather information about options for your student's education after high school been affected by the COVID-19 pandemic?

	(%)
I and/or my student have not been able to visit colleges	51.8%
I and/or my student have not been able to speak with anyone from colleges they are interested in	19.8%
It is more difficult to speak with GEAR UP or someone at my student's school about education after high school	20.6%



My student can't get hard copies of applications or information for colleges and scholarships	13.0%
I and/or my student have had trouble accessing information online	12.2%
My ability to gather information has not been affected	33.4%
Other	1.0%
No Response	0.4%

*Table above includes all possible responses so total may exceed 100%.

14. Do you think that your student could afford to attend one of the following types of colleges using financial aid, scholarships, and your family's resources?

	A public 4-year college (%)	A public 2-year community/ technical college (%)	A public career/ technical center (%)
Definitely Not	3.1%	1.4%	1.0%
Probably Not	5.8%	2.1%	1.0%
Not Sure	25.2%	18.6%	19.2%
Probably	38.4%	40.2%	36.1%
Definitely	23.9%	31.8%	35.1%
No Response	3.7%	6.0%	7.6%

15. On average, how much do you think it costs for one year of in-state tuition to attend the following college options in West Virginia? (Your estimate should not include the cost of food, housing, or books.)

	4-year Public University or College (%)	2-year Public Community or Technical College (%)
Up to \$3,000	2.3%	9.7%
\$3,001 - \$6,000	5.6%	42.1%
\$6,001 - \$10,000	39.4%	19.2%
\$10,001 - \$15,000	20.6%	9.5%
\$15,001 - \$20,000	9.5%	6.8%
\$20,001 - \$25,000	9.7%	2.7%
More than \$25,000	8.2%	0.6%
No response	4.7%	9.5%

*The correct amounts are highlighted in green.

16. How much would tuition cost at a 2-year public community/technical college in West Virginia if a student qualifies for a WV Invests Grant?

WV Invests Grant



	(%)
\$0	30.3%
\$1 - \$2,000	18.6%
\$2,001 - \$4,000	30.3%
More than \$4,000	11.8%
No Response	9.1%

17. How aware are you about the following topics?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
FAFSA (Free Application for Federal Student Aid)	27.0%	34.0%	25.8%	8.9%	4.3%
ACT/SAT	27.2%	40.6%	19.4%	7.6%	5.2%
WV Higher Education Grant	9.1%	28.0%	32.0%	25.8%	5.2%
WV Invests Grant	7.0%	21.4%	33.0%	33.8%	4.7%
Federal Pell Grants	12.2%	30.3%	30.7%	21.9%	5.2%
Federal Student Loans	15.9%	33.2%	26.8%	19.2%	4.9%
Federal Work-Study	10.1%	26.2%	33.6%	24.9%	5.2%
Scholarships (e.g., PROMISE or Institutional)	18.4%	35.5%	28.5%	13.2%	4.5%
Requirements for College Acceptance	19.2%	37.5%	24.9%	12.4%	6.0%
The Importance/Benefit of a College Education	41.6%	30.5%	13.6%	9.3%	4.9%
High School Graduation Requirements	37.1%	34.0%	16.9%	6.4%	5.6%

18. What do you think is the maximum amount of money per academic year that is available to help pay for college through each of the following programs?

	Federal Pell Grant (%)	WV Higher Education Grant (%)	PROMISE Scholarship (%)
Up to \$1,000	3.9%	4.3%	4.5%
\$1,001- \$2000	8.2%	11.3%	9.3%
\$2,001-\$3,000	13.8%	31.3%	9.1%
\$3,001-\$4,000	15.5%	14.2%	12.4%
\$4,001-\$5,000	12.2%	14.0%	36.7%
\$5,001-\$6,000	13.4%	7.8%	6.2%
\$6,001-\$7,000	21.4%	5.6%	4.3%
More than \$7,000	5.4%	4.3%	11.5%
No Response	6.2%	7.0%	6.0%

*The correct amounts are highlighted in green.



19. How important have the following resources, individuals, or tools been in gathering information about your child's options for college?

	Extremely (%)	Moderately (%)	Slightly (%)	Not at All (%)	No Response (%)
College or university websites	23.5%	38.4%	20.8%	10.1%	7.2%
College Foundation of WV website (CFWV.com)	12.6%	30.3%	28.2%	20.8%	8.0%
Other college planning websites	9.3%	27.8%	29.1%	25.6%	8.2%
College fairs (virtual or in person)	9.3%	25.4%	24.1%	32.4%	8.9%
Television	3.9%	23.5%	24.9%	39.0%	8.7%
Radio	3.5%	18.8%	22.5%	46.6%	8.7%
Direct mail	12.0%	33.4%	26.0%	20.4%	8.2%
E-mail	13.6%	31.1%	26.8%	19.8%	8.7%
Brochures and pamphlets	8.7%	33.0%	28.9%	20.8%	8.7%
Magazines/newspapers	4.9%	19.6%	24.3%	42.7%	8.5%
Signs, posters, or billboards	4.9%	21.0%	24.7%	40.2%	9.1%
Text messages	9.1%	25.2%	26.2%	30.5%	9.1%
School counselor	21.0%	34.0%	22.1%	14.6%	8.2%
Family members	16.3%	35.7%	26.8%	13.8%	7.4%
GEAR UP staff	10.1%	24.9%	22.9%	33.4%	8.7%
College admissions representatives	13.4%	29.3%	23.9%	24.5%	8.9%
Social media (e.g., Facebook, Twitter, etc.)	10.5%	29.7%	22.3%	28.9%	8.7%

20. The Free Application for Federal Student Aid (FAFSA) can be completed as early as October 1, 2020.
Have you completed your FAFSA yet?

	(%)
No, I do not and my student does not plan to complete the FAFSA this academic year.	13.8%
No, but I am planning or my student is planning to complete the FAFSA during this academic year.	41.2%
I'm not sure.	7.2%
Yes, I have or my student has completed the FAFSA this year.	35.5%
No Response	2.3%

21. If you answered "No, I do not and my student does not plan to complete the FAFSA this academic year," what are the main reasons you do not plan to do so?



	(%)
My student does not plan to continue her/his education after high school	19.4%
I'm not sure what the FAFSA is	56.7%
I do not believe my student will be eligible for financial aid	6.0%
Other	4.5%
No Response	13.4%

ⁱ Tables above may not total 100% due to rounding.